

WIN THE PRICE OF YOUR BIKE BACK

Terms and Conditions

1. This promotion is open to UK, Channel Island and Isle of Man residents aged 18 years or over except employees of the Promoter, their Dealers and agents and members of their immediate families, or anyone connected to the creation and administration of the draw.

2. In order to participate in the Win the Price of Your Bike Back prize draw, eligible entrants must purchase and register a new retail CB1000R, CMX1100, CRF1100 or NT1100 (any year model or variant) between 1st August 2023 and 30th September 2023 inclusive. Motorcycles are subject to model and colour availability. Registrations made after 30th September 2023 will not be included in the draw. By participating in the prize draw you agree to these terms and conditions.

3. There is only one prize. The prize is a full refund of the 'On the Road' cash price paid by the winning entrant for one of the above listed motorcycles. Except for where cash has been paid (in which case the refund shall be in the form of a payment to the winner's bank account) the refund shall be made using the same method(s) used for payment. The prize does not include additional accessories, service plans or clothing that may have been purchased at the time. In the event that the winner has purchased their motorcycle on finance, they will be paid the 'On The Road' price as detailed in their finance agreement. The full amount will be paid into a bank account specified by the winner.

4. The winner will be picked at random from the eligible entries that the Promoter has received, overseen by an independent judge and will be notified by Thursday 5th October using the contact details that person has provided. If the prize is unclaimed after reasonable efforts have been made to contact the winner, the Promoter reserves the right to award the prize to a replacement winner, selected in the same way as the original winner.

5. The winner may be asked to participate in reasonable publicity including the use and publication of their name for promotional and marketing purposes.

6. The Promoter reserves the right in its sole discretion to reject the entry of any person whose association with the Promoter or its products may, in the reasonable opinion of the Promoter, damage or cause detriment to the brand, reputation, standing or goodwill of the Promoter or any member of

its group of companies or their products. The Promoter reserves the right to exclude from the Prize Draw any entrant, who in the Promoter's sole discretion, has breached these terms and conditions or whose conduct is contrary to the spirit or intention of the Prize Draw, or any winner who has already won a prize in Honda's 2023 "Win a Track Day with John McGuinness" or "Dave Thorpe/Inch Perfect Adventure Day" prize draw(s).

7. The decision of the Promoter is final, and binding and no correspondence will be entered into. The Promoter is entitled to terminate or modify these terms and conditions at any time by giving prior notice. The Promoter does not accept any responsibility if you are not able to take up the prize. The Promoter will not accept responsibility for Prize Draw entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind.

Nothing shall exclude the Promoter's liability for death or personal injury resulting from its negligence.

8. The Promoter reserves the right to amend these terms and conditions or to modify or suspend this promotion in whole or in part, at its sole discretion, if it believes the promotion is not capable of being conducted within these terms and conditions or in the event of a virus, computer bug or unauthorised human intervention or any other cause that is beyond the reasonable control of the Promoter that could corrupt or affect the administration, security, impartiality or normal course of the promotion.

9. Facebook and Instagram are not associated with the Prize Draw and does not receive any personal data submitted by entrants.

10. These terms and conditions shall be governed by the laws of England and Wales, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.

11. If you have any questions about how to enter or in connection with the Prize Draw, please e-mail us at consentuk@honda-eu.com

The Promoter is Honda Motor Europe Limited, Cain Road, Bracknell, RG12 1HL.

Supplemental Privacy Notice

This Prize Draw Privacy Notice is provided by Honda Motor Europe Limited ("**Honda**", "**we**", "**us**", or "**our**"), whose registered office is at Cain Road, Binfield, Bracknell, RG12 1HL, in our capacity as organiser of the Prize Draw ("**Prize Draw**") set out in the above terms and conditions ("**Prize Draw T&Cs**"). We are a 'controller' for the purposes of the General Data Protection Regulation (EU) 2016/679 and the Data Protection Act 2018 (collectively the "**Data Protection Laws**"). We understand that the security of your personal data is extremely important and we are committed to respecting your privacy and safeguarding your personal data. This Prize Draw Privacy Notice, together with our main Privacy Policy (which can be found at <https://www.honda.co.uk/privacy.html> containing more information about how we process your personal data and your rights under the Data Protection Laws), applies to you if you participate in our Prize Draw.

The details of our processing of your personal data for the Prize Draw are as below:

- We collect and process your name, telephone number and email address in order to register your entry in our Prize Draw.
- The winner(s) may request that their details are withheld from publication by emailing hondaeventsteam@honda-eu.com. Winner's details shall be retained for a period of 12 months for verification purposes and provided to the Advertising Standards Authority if requested.
- We are permitted to process your personal data on the basis that it is necessary for our performance of the contract you have agreed to enter with us (i.e. the Prize Draw T&Cs). If you do not provide your information to us, we will not be able to register your entry in our Prize Draw.

If you are selected as the winner of the Prize Draw, we will contact you to notify you of this, ask you to confirm acceptance of the prize and verify your eligibility (e.g. confirm that you are over 18 years old) in line with our Prize Draw T&Cs. After completing this process, we require the location of your home address (city or county) to provide you with the Prize and because we are obliged to make the winner's name and location (city or county) available on our website <https://www.honda.co.uk> and/or to people requesting that information in accordance with the Prize Draw T&Cs

and to comply with the requirements under the UK Code of Non-broadcast Advertising and Direct & Promotional Marketing (the "**CAP Code**"). As provided in the CAP Code, the winner can object to us publishing or making available the name or reduce the amount of information published or made available. In order to contact us on this, please email us consentuk@honda-eu.com. Please note that this does not affect our obligation to provide the relevant information and the winning entry to the Advertising Standards Authority, the UK's regulator of advertising, if required to do so.

John McGuinness Track Day

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1. This promotion is open to UK, Channel Island and Isle of Man residents aged 18 years or over except employees of the Promoter, their Dealers and agents and members of their immediate families, or anyone connected to the creation and administration of the draw.

2. In order to participate in the "Win a track day with John McGuinness" prize draw, eligible entrants must purchase and register a new retail CBR1000RR-R (any year model or variant) between 1st August 2023 and 30th September 2023 inclusive. Motorcycles are subject to model and colour availability. Registrations made after 30th September 2023 will not be included in the draw. By participating in the prize draw you agree to these terms and conditions.

3. There is a single prize of a Track Day experience with John McGuinness, which the Winner shall be able to attend together with other riders. The Winner shall get to meet John McGuinness and have an opportunity to ride with John, with a one to one, 20-minute session. The Winner shall be riding their own motorcycle and must provide their own safety equipment. The winner may select which track day with John McGuinness they wish to attend from a number of dates and locations around the UK in 2024. The Winner will be able to choose their preferred date and location once dates are announced. Any travel or accommodation required for the venue is excluded from the prize.

Prize specification may be subject to change. In the event that any prize is unavailable the substitute prize shall be of equal or higher value. There is no cash alternative. The prize is not negotiable or transferable.

4. The winner will be picked at random from the eligible entries that the Promoter has received, overseen by an independent judge and will be notified by Thursday 5th October using the contact details that person has provided. If the prize is unclaimed after reasonable efforts have been made to contact the winner, the Promoter reserves the right to award the prize to a replacement winner, selected in the same way as the original winner.

5. The winner may be asked to participate in reasonable publicity including the use and publication of their name for promotional and marketing purposes.

6. The Promoter reserves the right in its sole discretion to reject the entry of any person whose association with the Promoter or its products may, in the reasonable opinion of the Promoter, damage or cause detriment to the brand, reputation, standing or goodwill of the Promoter or any member of its group of companies or their products. The Promoter reserves the right to exclude from the Prize Draw any entrant, who in the Promoter's sole discretion, has breached these terms and conditions or whose conduct is contrary to the spirit or intention of the Prize Draw, or any winner who has already won a prize in Honda's 2023 "Win the Price of Your Bike Back" or "Dave Thorpe/Inch Perfect Adventure Day" prize draw(s).

7. The decision of the Promoter is final, and binding and no correspondence will be entered into. The Promoter is entitled to terminate or modify these terms and conditions at any time by giving prior

notice. The Promoter does not accept any responsibility if you are not able to take up the prize. The Promoter will not accept responsibility for Prize Draw entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind. Nothing shall exclude the Promoter's liability for death or personal injury resulting from its negligence.

8. The Promoter reserves the right to amend these terms and conditions or to modify or suspend this promotion in whole or in part, at its sole discretion, if it believes the promotion is not capable of being conducted within these terms and conditions or in the event of a virus, computer bug or unauthorised human intervention or any other cause that is beyond the reasonable control of the Promoter that could corrupt or affect the administration, security, impartiality or normal course of the promotion.

9. Facebook and Instagram are not associated with the Prize Draw and does not receive any personal data submitted by entrants.

10. These terms and conditions shall be governed by the laws of England and Wales, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.

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- We are permitted to process your personal data on the basis that it is necessary for our performance of the contract you have agreed to enter with us (i.e. the Prize Draw T&Cs). If you do not provide your information to us, we will not be able to register your entry in our Prize Draw.

If you are selected as the winner of the Prize Draw, we will contact you to notify you of this, ask you to confirm acceptance of the prize and verify your eligibility (e.g. confirm that you are over 18 years old) in line with our Prize Draw T&Cs. After completing this process, we require the location of your home address (city or county) to provide you with the Prize and because we are obliged to make the winner's name and location (city or county) available on our website <https://www.honda.co.uk> and/or to people requesting that information in accordance with the Prize Draw T&Cs and to comply with the requirements under the UK Code of Non-broadcast Advertising and Direct & Promotional Marketing (the "**CAP Code**"). As provided in the CAP Code, the winner can object to us publishing or making available the name or reduce the amount of information published or made available. In order to contact us on this, please email us consentuk@honda-eu.com. Please note that this does not affect our obligation to provide the relevant information and the winning entry to the Advertising Standards Authority, the UK's regulator of advertising, if required to do so.

Dave Thorpe_Inch Perfect Adventure Day

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2. In order to participate in the event competition prize draw, eligible entrants must purchase and register a new retail geared 471cc motorcycle (any year model or variant) between 1st August 2023 and 30th September 2023 inclusive. Motorcycles are subject to model and colour availability. Registrations made after 30th September 2023 will not be included in the draw. By participating in the prize draw you agree to these terms and conditions.

3. There are four prizes. First Prize is two tickets to either the Dave Thorpe Honda Off-Road Centre or Inch Perfect Trials adventure day (at the winner's choice), Second Prize is two hospitality tickets to any round of the British Superbikes 2024 season, Third Prize is a £1,000 in-store Honda genuine accessories voucher to spend in a Honda dealership and Fourth Prize, one Honda Packtalk Edge headset. The prizes of tickets to either Dave Thorpe Honda Off-Road Centre, Inch Perfect Trials and British Superbikes hospitality tickets will be from selected dates and locations around the UK in 2024. The winner will be able to choose their preferred date and location once dates are announced. Any travel or accommodation required for the venue is excluded from the prize. Prize specification may be subject to change. In the event that any prize is unavailable the substitute prize shall be of equal or higher value. There is no cash alternative. The prize is not negotiable or transferable.

4. There is a limit of one entry per person. Entries on behalf of another person will not be accepted.

5. The winners will be picked in order of prize ranking (first to fourth), at random from the eligible entries that the Promoter has received, overseen by an independent judge and will be notified by Thursday 5th October using the contact details that person has provided. If the prize is unclaimed after reasonable efforts have been made to contact the winner, the Promoter reserves the right to award the prize to a replacement winner, selected in the same way as the original winner.

6. The winners may be asked to participate in reasonable publicity including the use and publication of their name for promotional and marketing purposes.

7. The Promoter reserves the right in its sole discretion to reject the entry of any person whose association with the Promoter or its products may, in the reasonable opinion of the Promoter, damage or cause detriment to the brand, reputation, standing or goodwill of the Promoter or any member of its group of companies or their products. The Promoter reserves the right

to exclude from the Prize Draw any entrant, who in the Promoter's sole discretion, has breached these terms and conditions or whose conduct is contrary to the spirit or intention of the Prize Draw, or any winner who has already won a prize in Honda's 2023 "Win the Price of Your Bike Back" or "Win a Track Day with John McGuinness" prize draw(s).

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county) available on our website <https://www.honda.co.uk> and/or to people requesting that information in accordance with the Prize Draw T&Cs and to comply with the requirements under the UK Code of Non-broadcast Advertising and Direct & Promotional Marketing (the "**CAP Code**"). As provided in the CAP Code, the winner can object to us publishing or making available the name or reduce the amount of information published or made available. In order to contact us on this, please email us consentuk@honda-eu.com. Please note that this does not affect our obligation to provide the relevant information and the winning entry to the Advertising Standards Authority, the UK's regulator of advertising, if required to do so.